

The International Conference on Business and Technology (ICBTiSTANBUL' 2023)

ICBTiSTANBUL' 2023 Conference

May 27-28, 2023

Timetable

Day One: Saturday, May 27, 2023 (In-person)

Nisantasi University, Maslak Mahallesi, Tasyoncasi Sokak No.1/Y, Maslak 1453, Sariyer, Istanbul, Turkey

Theatre (main hall)

Istanbul Time		Room	
09:00-10:00	Registration, Welcome and Opening of the Conference	Theatre	https://zoom.us/j/92833849851?pwd=cjZEZUpmUHZNSDJCcXI1NFV6SlQxdz09 This is the Zoom link for the opening session.
10:00-10:10	Welcome and Opening of the Conference: Dr. Rim El Khoury, Professor of Finance; Lebanese American University, Lebanon.		
10:10-10:20	Opening Remarks: Dr. Bahaeddin Alareeni, Conference Chair, Chairman, EuroMid of Business and Technology, Istanbul, Turkey.		
10:20-10:30	Eng. Molham Aldrobi, Founder and President, Roshd Virtual University, Istanbul, Turkey.		
10:30-11:40	Keynote Presentation: PROF. KHALED HUSSAINEY, Professor of Accounting & Financial Management at the University of Portsmouth, UK. Co-Editor-in-Chief-Journal of Financial Reporting and Accounting (Presentation title: Tips for International Publication).		
11:40-12:10	Keynote Presentation: Dr. Rim El Khoury, Professor of Finance; Lebanese American University, Lebanon. Presentation title: The nonlinear and negative tail dependence and risk spillovers between foreign exchange and stock markets in emerging economies.		

12:10-12:30	Coffee Break and Networking		
12:30-14:00	The Conference Split into 2 Parallel Sessions		
12:30-14:00	Session 1. Financial Technology, Auditing and Business Education Theatre (Main hall)		
Paper ID	Paper title	Authors	
Session Chair	Dr. Rim El Khoury, Lebanese American University, Lebanon.		
ICBTISTANBUL'2023_0166	Earnings Management with the absence of income tax avoidance motivation: evidence Pre- during - Post- Global Financial Crisis (only presentation)	Hazem Marashdeh	
ICBTISTANBUL'2023_0035	The behavioral Intention of Fintech Usage: Applying Theory of Planned Behavior (TPB) in Jordan	Mohammad Ali Al-Afeef,Ayman Abdalmajeed Alsmadi ,Najed Alrawashdeh	
ICBTISTANBUL'2023_0160	Impact of XR-enabled Collaboration in Businesses – an Economic, Ecological, and Social Perspective	Tim Krodel,Vera Schott,Anjela Mayer,Jivka Ovtcharova	
ICBTISTANBUL'2023_0070	Capital inflows and bank profitability: What benefits for Islamic banks? (Presentation Only), not for publication	Osamah Alkhazali	
ICBTISTANBUL'2023_0078	An analysis of the relationship between TQM and learning organization development: The synergic effect of social and technical QM in Tunisian SMEs	Oumayma Tajouri	

12:30-14:00	Session 2. Business and Technology Management Hall "XXX"		
Paper ID	Paper title	Authors	
Session Chair	Prof. Zakria Azzam, Dean of College of Business and Finance, Zarqa University, Jordan.		
ICBTISTANBUL'2023_0046	The Management of Electronic Customer Relationships Through Applying 5IS Model On the Mental Image of Umniah Mobile Network Operator Company's Customers in Amman City	Khaled Al-Assaf	
ICBTISTANBUL'2023_0013	Assessing Customer Loyalty with the Online and In-Store Shopping Convenience of Private Pharmacies in Kuwait	Wael Abdallah,Bushrah Al-Fakeh,Mary McNally	
ICBTISTANBUL'2023_0210	Impact of Remuneration Committee's Characteristics on Firm Performance	Mujeeb Saif Mohsen Al Absy,Husain Merza	
ICBTISTANBUL'2023_0173	The Role of Employee Empowerment on Work Engagement at Telecommunication Sector in Jordan	Suleiman Mohammad,Saif Aladwan,Mohammad Hunitie,Menahi Alqahtani,Doa'a Al-Husban,Nida'a Al-Husban,Kamel Al-hawajreh	
ICBTISTANBUL'2023_0154	Maximizing Organizational Efficiency through HR Information Systems: A Focus on Decision-Making in Tech Firms	Tamer M. Alkadash,Dr. Mohammed Allaymouni,AlReem Khalid ,Yaser Saleh Ebrahim	
14:00-15:00	Lunch		

15:00-16:30	The Conference Split into 2 Parallel Sessions		
15:00-16:30	<p style="text-align: center;">Session 3. Business and Technology Management Theatre (Main hall)</p>		
Paper ID	Paper title	Authors	
Session Chair	Dr. Mohannad Obeid Al Shbail ,Al al-Bayt University, Jordan		
ICBTISTANBUL'2023_0075	Exploring the Factors Affecting Accounting Student Misuse of ChatGPT to Cheat in Their Assignments: An Application of the Fraud Triangle Theory	Mohannad Obeid Al Shbail,Hashem Alshurafat,Allam Hamdan,Ahmad Al-Dmour	
ICBTISTANBUL'2023_0190	The Extent of Accounting Graduates' Abilities (AGAs) in Jordan to Use Modern Information Technology Systems (MITs) to Make Optimal Financial Decisions (OFDs)	Thaer Faisal Abdelrahim Qushtom,Sami Sobhi Saleem Waked	
ICBTISTANBUL'2023_0127	The Factoring 2.0 In The Era Of The Fintech Revolution Context	Wisseem Ajili Ben Youssef,Nadia Mansour	
ICBTISTANBUL'2023_0165	ON THE DIMENSIONS OF WAQF PERFORMANCE MEASUREMENTS – A SURVEY	Md. Said Bin Zainol ,Fahd Al-shaghdari,Al-Harath Abdulaziz Mohammed Ateik,Abdoulrahman Aljounaidi	
ICBTISTANBUL'2023_0031	Utilizing Big Data Analytics Lifecycle for Early Detection of Suspicious Financial Operations: A Proposed Model for Money Laundering Detection	Mohammed Elastal,Mohammad Allaymoun,Tasnim Khaled Elbastawisy	

15:00-16:30	Session 4. Business and Technology Management Hall "XXX"		
Paper ID	Paper title	Authors	
Session Chair	Dr. Mujeeb Saif Mohsen Al Absy, GUST, Bahrain.		
ICBTISTANBUL'2023_0106	Board of Directors' Characteristics and Environmental Disclosure	Mujeeb Saif Mohsen Al-Absy	
ICBTISTANBUL'2023_0094	Exploring the Role of Artificial Intelligence in E-commerce Websites on Enhancing consumer purchasing Decision	Ali Samer Saad Alswalmh	
ICBTISTANBUL'2023_0083	Toward Teaching Kids in Arab Countries Programming Skills: A Case Study	Hamzeh Aljawawdeh, Abd Allah Al-Jalabneh	
ICBTISTANBUL'2023_0019	Inequality in employment opportunity	IMTINEN BEN SAIED, lamia mokaddem	
ICBTISTANBUL'2023_0069	PLA and The Future of Education	Nasser Almuraqab	
Close of Conference (Day one)			

Day Two: Sunday, May 28, 2023 (Online Zoom)

Room 1			
Paper ID	Paper title	Authors	Zoom Link
Session 5. Time: 09:00-10:30			
Session Chair	Prof. Dr. Suleiman Ibraheem Shelash Al-Hawary, Al Al-Bayt University, Jordan		<div style="border: 1px solid black; padding: 5px;"> https://us06web.zoom.us/j/85803255609?pwd=MWdJZTZBOGJudTdPNzhqUis4QnZwQT09 Passcode: icbt2023 </div>
ICBTISTANBUL'2023_0195	A STUDY ON PERFORMANCE OF INDIAN IPOs DURING 2012 -2022	Aloysius Edward J,D Joseph Charles Tamilmaran	
ICBTISTANBUL'2023_0025	Assessment of Economic Empowerment through Microfinance for Sustainable Business: A Study on Woman Vegetable Vendors in Chennai	Dr Roopa Adarsh,Sivasubramanian K,Kumarasamy P	
ICBTISTANBUL'2023_0182	Analyse the Value Creation Metrics EVA and MVA during COVID-19 with reference to BSE Listed Companies in India	K. Kiran Kumar,Arockia Stalin G,Dr Syamala Devi Challa	
ICBTISTANBUL'2023_0246	Green Banking Practices: An Investigation into the Perception of among the employees of PSUs and Private Bank in Bangalore.	Sateesh Kumar T K	
ICBTISTANBUL'2023_0200	Firm Size, Firm Performance, and Environmental Information Disclosure Quality: Evidence from Listed A-shares Companies in China's Shanghai and Shenzhen Stock Exchanges	Xiaobin Luo,Junainah Jaidi,Debbra Toria Nipo	
ICBTISTANBUL'2023_0254	Predicting Default Risk in Bancassurance using GMDH and dce-GMDH Neural Network Models	Jamil J. Jaber,Rami S. Alkhalwaldeh,Ibrahim N. Khatatbeh	

Room 2			
Paper ID	Paper title	Authors	Zoom Link
Session 6. Time: 09:00-10:30			Passcode: icbt2023
Session Chair	Dr. Naziha Kasraoui, University of El-Manar, Tunisia.		https://zoom.us/j/92833849851?pwd=cjZEUUpmUHZNSDJCcXI TNFV6SIQxdz09
ICBTISTANBUL'2023_0008	INSTITUTIONAL ASPECTS OF DEVELOPMENT OF BUDGET SYSTEM: THEORY AND PRACTICE OF UKRAINE	Ivan L. Rogovskii,Nadiia P. Reznik,Nataliia V. Osadchuk,Tetiana M. Ivanova,Miroslava M. Zinchenko,Liudmyla Yu Melnyk,Hanna Ryzhakova	
ICBTISTANBUL'2023_0168	The Missing links in Neobanks	Indra S,Reenu Mohan	
ICBTISTANBUL'2023_0128	MEASURING FINANCIAL LITERACY AMONG GEN ZIERS IN COIMBATORE CITY	Dr. Gowri M,Dr. Gnana Sugirtham S,Ms.Sindhu V,Ms. Meena M V,Ms. Mythily R	
ICBTISTANBUL'2023_0114	Banking Efficiency Determinants in Saudi Arabia: Panel Data Analysis	Kais Ben-Ahmed,Naziha Kasraoui ,Amira Feidi	
ICBTISTANBUL'2023_0113	Determinants of corporate COVID-19 narrative reporting: Evidence from an emerging market	Mohsen Anwar Abdelghaffar Saleh,Dejun Wu,Azza Tawab,Farhan Hussian,Abdelkareem Mahmoud,Nora Atef,Aml Ramadan	
ICBTISTANBUL'2023_0202	The impact of green innovation on the financial performance of companies: context of MENA countries	Naziha Kasraoui ,Kais Ben-Ahmed,Amira Feidi	

Room 3			
Paper ID	Paper title	Authors	Zoom Link
Session 7. Time: 09:00-10:30			Passcode: icbt2023
Session Chair	Dr. Nadia Mansour, SOUSSE & Salamanca, Tunisia.		https://zoom.us/j/91204244388?pwd=QmUrbVBiV0Y3OXFDe mk1UGMzOW5mdz09
ICBTISTANBUL'2023_0180	Identifying company's ethical behaviour to its stakeholders: the role of board of directors	Peni Nugraheni,Syed Musa Alhabshi,Romzie Rosman	
ICBTISTANBUL'2023_0157	A Geometric Brownian Motion of ASEAN-5 Stock Indexes	Norazman Nordin,Norizarina Ishak,Nurfadhlina Abdul Halim,Siti Raihana Hamzah,Ahmad Fadly Nurullah Rasedee	
ICBTISTANBUL'2023_0126	The Empirical of Analysis of The Macroeconomics Variable and Financial Performance in China	Han Yue,Nurhaiza Binti Nordin,Nurnaddia Nordin	
ICBTISTANBUL'2023_0123	A Research Proposal to Examine Psychological Factors Influence on Financial Planning for Retirement in China	Han Ren,Thien Sang Lim	
ICBTISTANBUL'2023_0071	Business Strategy and Earnings Management: Financial vs Non-Financial Firms	Taqwa Al Mawaali,Omar Nasser Khamis Al Hashar,Noof Al Alawi,Tamanna Dalwai,Syeeda Shafiya Mohammadi,Maroua Ben Maaouia	
ICBTISTANBUL'2023_0020	Organization and features of investing in the cryptocurrency market in Ukraine	Volodymyr Porfirenko,Mykola Melnyk,Vadym Ivanov ,Mykhailo Hobta ,Tetiana Diachenko ,Oksana Vysochylo	

Room 4			
Paper ID	Paper title	Authors	Zoom Link
Session 8. Time: 09:00-10:30			Passcode: icbt2021
Session Chair	Dr Raja Kamal CH, Kristu Jayanti College, India.		https://zoom.us/j/92494074955
ICBTISTANBUL'2023_0258	Board gender and the profitability of insider trading	Dr. Raja Kamal Chicha	
ICBTISTANBUL'2023_0257	A Study on Behavioural Finance Investment Decisions of Investors in Bangalore	Dr. Raja Kamal Chicha,Dr. Chandrakala M	
ICBTISTANBUL'2023_0179	ASSESSMENT OF BLOCKCHAINBASED ACCOUNTING TECHNOLOGY ON ACCOUNTING REPORT EFFICIENCY AMONG BUSINESS OPERATORS IN JORDAN	Ahmad Yahiya Ahmad Bani Ahmad Ayassrah,Anas Ahmad Mahmoud Bani Atta,Ahmad Mohammad Obeid Gharaibeh,Dr.ali Ateeq,Ahmad Yahia Mustafa Al Astal,Mohammad Omar Farooq,Shafeeq Ahmed Ali	
ICBTISTANBUL'2023_0175	Diversifying sources of sports financing for Premier League clubs and ways for developing them	Othman Othman Al-Amassi	
ICBTISTANBUL'2023_0161	Financial Statements and Financial Reporting - A Narrative Embedded in Numbers, a Two Prong Philosophy - Grameen Bank & Islami Bank Bangladesh Limited (IBBL)	Hafizur Rahman	
ICBTISTANBUL'2023_0142	Real and accrual-based earnings manipulation practices in the pre-and during the COVID-19 outbreak: Evidence from the UAE listed firms.	Ahmad Al-Hiyari,Elias Haija,Mohamed Chakib Kolsi	

Room 5			
Paper ID	Paper title	Authors	Zoom Link
Session 9. Time: 09:00-10:30			Passcode: icbt2023
Session Chair	Dr. Mujeeb Saif Mohsen Al Absy ,Gulf University, Bahrain.		https://zoom.us/j/92153710660?pwd=WWNKV3RzUkdEYnZ6OGNGL01sOVVrUT09
ICBTISTANBUL'2023_0068	Impact of Financial Technology on Future of Banking in Bahrain: An Opportunities and Challenges	Shafeeq Ahmed Ali,Mujeeb Saif Mohsen Al Absy,Ahmad Yahia Mustafa Al Astal,Ahmad Mohammad Obeid Gharaibeh	
ICBTISTANBUL'2023_0044	Detecting and Preventing Fraud in Financial Transactions: A Case Study on Big Data Analysis at Kareem Exchange Company	Shafeeq Ahmed Ali,Dr. Mohammed Allaymouni,Ahmad Yahia Mustafa Al Astal,Rehab Saleh	
ICBTISTANBUL'2023_0033	SHARIAH GOVERNANCE AND AUDIT IN THE ISLAMIC BANKS	Abdulmajid Obaid Hasan Saleh,Seed mari M Alsirhani Alsirhani,Deden Misbahudin Muayyad	
ICBTISTANBUL'2023_0032	Contribution of CSR for the Attainment of Sustainable Goals – A Study of a Developing Nation	Abhishek N,Habeeb Ur Rahiman,Rashmi Kodikal,Abhinandan Kulal,Ujwala Kambali,Meghashree Kulal	
ICBTISTANBUL'2023_0206	AN ABSK MODEL FOR COMPETENCY-BASED ASSESSMENT OF MANAGEMENT PROFESSIONAL'S DEVELOPMENT AND QUALITY GAP ANALYSIS	Sen B Mathews,Amala Sen,Bijin Philip,Jinu Mathew	

Room 6			
Paper ID	Paper title	Authors	Zoom Link
Session 10. Time: 09:00-10:30			Passcode: icbt2021
Session Chair	Dr. Jaheer Mukthar K.P, Kristu Jayanti College, India.		https://zoom.us/j/91228888430?pwd=ROZqdVlpckxreWF6VFVHbzdwZWo0Zz09
ICBTISTANBUL'2023_0137	Gender Discrimination and its impact on Employee Performance in Educational Institutions	Dr.K. Rajeswari,S. Shwetha,Dr.Shanmugha Priya Pon,Dr.N.Vijaitha Christy,Dr.N.sofia	
ICBTISTANBUL'2023_0141	GREEN HRM PRACTICES AND ORGANIZATIONAL CULTURE AMONG THE IT PROFESSIONALS EMPLOYEES IN CHENNAI	Dr.C. KATHIRAVAN,P. PRABU	
ICBTISTANBUL'2023_0145	Exploring Sustainable Green HRM Practices: An Investigation of Employee Perspectives and Organisational Challenges	PRABHA D,RAAJARAESWARI M A	
ICBTISTANBUL'2023_0027	Bibliometric analysis of research in the field of Mercantilism	Hannah Biju,Jaheer Mukthar K.P.,Hugo Espinoza Rodríguez,Willian Fernandez-Celestino,Nelson Cruz-Castillo,Carolina Falla-Gómez,Norma Ramírez-Asís	
ICBTISTANBUL'2023_0176	Supply-Chain Management: Automating Purchase Process for Business	Kais Ben-Ahmed,Meriam Amamou	
ICBTISTANBUL'2023_0095	Strengthening Work Engagement through Digital Human Resources Management	Fereshti Nurdiana Dihan,Alldila Nadhira Ayu Setyaning,Ferdyan Ilhaam Saputro	

Room 7			
Paper ID	Paper title	Authors	Zoom Link
Session 11. Time 09:00-10:30			Passcode: icbt2023
Session Chair	Dr. Ali Ateeq ,Gulf university, Bahrain.		https://zoom.us/j/99786520473?pwd=RThYRHMwVEpFK2VodXMyZGxkUUNwZz09
ICBTISTANBUL'2023_0040	DIGITALIZATION OF AGRARIAN ENTERPRISES MANAGEMENT IN THE FRAMES OF RENOVATION AFTER THE WAR IN UKRAINE	Kateryna Alekseieva,Olena Kovtun,Anatolii Ostapchuk,Nadiia P. Reznik,Maryna Gomeniuk,Liubov Zgalat-Lozynska	
ICBTISTANBUL'2023_0256	The Value of Information and Communication Technology in Human Resource Management	Dr. Raja Kamal Chicha,Dr. Chandrakala M	
ICBTISTANBUL'2023_0253	The Impact of Online Learning on Human Resource Management: A Comprehensive Review and Future Perspectives	Zahida Abro,Dr.ali Ateeq,Mohammed Alzoraiki,Marwan Milhem	
ICBTISTANBUL'2023_0229	THE ROLE OF WORK STRESS AND ITS IMPACT ON ORGANIZATIONAL COMMITMENT: A CASE STUDY AT AL WASM INTERNATIONAL SCHOOL IN THE KINGDOM OF BAHRAIN	Dr.ali Ateeq,Zahida Abro,Marwan Milhem,Mohammed Alzoraiki	
ICBTISTANBUL'2023_0221	the Role of Administrative Control in Advancing Local Communities.	Raghda Raafat	
ICBTISTANBUL'2023_0215	Healing the Negative Consequences of Working from Home During the COVID-19 Pandemic: Strategies for Employee Well-being and Productivity	Mahmoud Elsayy	

Room 8			
Paper ID	Paper title	Authors	Zoom Link
Session 12. Time 09:00-10:30			Passcode: icbt2023
Session Chair	Prof. Dr. Amina ECH-CHBANI, IBNZOHR, Morocco.		https://zoom.us/j/97078487590?pwd=VndZc3d1N0wwOGVHOUlYZTErVEMyQT09
ICBTISTANBUL'2023_0213	Degree of integration of the post COVID platformization: moroccan territorial collectives case studies	Amina ECH-CHBANI	
ICBTISTANBUL'2023_0172	The Relationship Between the Quality of Work and Employee Performance in A Non-Western Context of Palestine	Mohammed dawwas, Mohammad Allaymoun, AlReem Khalid ,Audeh Alleimoun	
ICBTISTANBUL'2023_0167	Service Digitalization Dimensions and Banks Competitiveness: An Institutional-Focused PLS-SEM Approach	AlaEldin Awawdeh, Ahmad Al-Hiyari, Abdussalaam Ismail	
ICBTISTANBUL'2023_0151	Strategies for Managing Transition of Business Toward Post-Pandemic Period in the Hospitality Industry	Almira Danniswara, Anjar Priyono	
ICBTISTANBUL'2023_0136	Knowledge Development for Pursuing Open Innovation in Service Industry: A Dynamic Capability Perspective	Natasha Anggia, Anjar Priyono	
ICBTISTANBUL'2023_0134	How to Manage Value Creation, Value Delivery and Value Capture in Software Development Projects: Lessons from an ERP Software Company	Galuh Candya Callista, Anjar Priyono, Dwi Asih Anggetha	

Room 9			
Paper ID	Paper title	Authors	Zoom Link
Session 13. Time 10:30-12:00			Passcode: icbt2023
Session Chair	Dr. Marwan Milhem ,Gulf University, Bahrain.		https://us06web.zoom.us/j/85803255609?pwd=MWdJZTZBOGJudTdPNzhqUis4QnZwQT09
ICBTISTANBUL'2023_0133	Family business resilience in the time of COVID-19: Evidence from Malaysia	Ainon Ramli,Liafisu Sina Yekini,Ali Nur Dirie	
ICBTISTANBUL'2023_0112	The Mediating Role of Organizational Culture in the Relationship between Workforce Diversity and Turnover Intention among Employees in Palestine	Marwan Milhem,Ameer Mousa Ahmad Tahayna,Mohannad Moufeed Ayyash,Dr.ali Ateeq,Mohammed Alzoraiki,Tamer Alkadash,Zahida Abro	
ICBTISTANBUL'2023_0080	Blended Learning Adoption on Higher Education	Dyah Sugandini,Garaika Garaika,Yuni Istanto,Rava Fernanda Purnama,Rahajeng Arundati	
ICBTISTANBUL'2023_0255	Demographic Dividend and Customer Satisfaction of Banks in India	Cherian Thomas	
ICBTISTANBUL'2023_0261	Customer satisfaction of small finance banks in India	Vipulkumar N M,Cherian Thomas	
ICBTISTANBUL'2023_0211	A CASE STUDY ON THE BEHAVIOUR OF ONLINE CUSTOMERS	Raju V,Vinodha Devi K	

Room 10			
Paper ID	Paper title	Authors	Zoom Link
Session 14. Time 10:30-12:00			Passcode: icbt2023
Session Chair	Dr. Jaheer Mukthar K.P, Kristu Jayanti College, India.		https://zoom.us/j/92833849851?pwd=cjZEZUpmUHZNSDJCcXI1NFV6SIQxdz09
ICBTISTANBUL'2023_0236	AN EMPATHETIC ELUCIDATING ON FEMALES MERCHANDISING BEHAVIOURAL APPROACH	JAGANNATHAN K,MADHUSUDHANAN R,OPIKA K,SRIDEVI G,SOWMYA K.R,KRITHIKA J	
ICBTISTANBUL'2023_0214	A PARADIGM SHIFT IN KEY DIMENSIONS CONTEMPLATED FOR THE NEW PRODUCT DEVELOPMENT PROCESS IN VIDEO CONFERENCING SERVICES	Leelavathi R,Ajai Abraham Thomas,Bijin Philip,Ayesha Samreen	
ICBTISTANBUL'2023_0115	Emotional Appeal in Television Advertising and its Impact on Buying Behaviour	Naveen Pol,Syed Kazim,Kotigari Reddi Swaroop,Ravi Shankar Bhakat,Surendar Gade,Jaheer Mukthar K.P.	
ICBTISTANBUL'2023_0198	Persuasiveness towards Organic Food Products among Metropolitans	Nittymol Antony,Saranya S	
ICBTISTANBUL'2023_0197	INDIVIDUAL'S ATTITUDE CONCERNING MEMES: A STUDY REFERENCE TO ACTIVE SOCIAL MEDIA USERS	Somasundaram T,Vijayasairam P,Dr. Sathish Pachiyappan	
ICBTISTANBUL'2023_0111	A Study on Purchase Intention and Behaviour of Consumers towards Organic Food	Syed Kazim,Jaheer Mukthar K.P.,Mercedes Huerta Soto,Eva Zarzosa Marquez,Cinthy Espinoza-Requejo ,Carlos Huerta Soto	

Room 11			
Paper ID	Paper title	Authors	Zoom Link
Session 15. Time 10:30-12:00			https://zoom.us/j/91204244388?pwd=QmUrbVBiVOY3OXFDe mk1UGMzOW5mdz09 Passcode: icbt2023
Session Chair	Dr. Ratna Roostika, Universitas Islam Indonesia, Indonesia.		
ICBTISTANBUL'2023_0091	INVESTIGATING FACTORS THAT AFFECT ONLINE SHOPPING INTENSITY DURING PANDEMIC COVID-19: EVIDENCE FROM INDONESIAN CONSUMERS	Putri Dwi Cahyani, Arif Hartono	
ICBTISTANBUL'2023_0063	INTENTION TO USE ON E-COMMERCE IN INDONESIA	Rava Fernanda Purnama, Fatimah Az Zahra, Muafi Muafi	
ICBTISTANBUL'2023_0191	Mixue Ice Cream And Tea: The Abandoned Shop Seeker	M. Syamsul Ma'arif, Ratna Roostika	
ICBTISTANBUL'2023_0188	Consumer Motivation to Visit A New Coffee Shop: Empirical Study on Generation Y And Z Motivation	Winardi Triasa Putra, Ratna Roostika	
ICBTISTANBUL'2023_0100	The Role of Customer Based Brand Equity Towards Donator Loyalty in Lazismu, Central Java	Samsudin Samsudin, Ratna Roostika	
ICBTISTANBUL'2023_0164	Online Counseling Services in the UAE: The Clients, Counselors Dimensional Perspectives of Counseling Services	Mohamed Dahi Moussa, Dr Ansarullah Tantry, Dr. Sayed Majid Gilani, Dr. Rommel Pilapil Sergiol, Liza Gernal, Dr. Stefane Mostefa Kabene	

Room 12			
Paper ID	Paper title	Authors	Zoom Link
Session 16. Time 10:30-12:00			
Session Chair	Prof. Dr. George Abuselidze,		https://zoom.us/j/92494074955 Passcode: icbt2023
ICBTISTANBUL'2023_0248	Determinants of COVID-19 Mobile Advertising Acceptance Among Generation Z in Jabodetabek	Michael Christian, Henilia Yulita, Eko Indriyarti, Suryo Wibowo, Sunarno Sunarno	
ICBTISTANBUL'2023_0225	The effect of brand reputation on consumers' willingness to pay a premium price: a study of the hospitality industry	Mohammed Salem	
ICBTISTANBUL'2023_0209	Identifying Customer Attitudes toward the Exploitation of Women in Ads using Machine Learning	Shadi Abudalfa, Ameer Alzerei, Mohammed Salem	
ICBTISTANBUL'2023_0192	Tweets' Features and Reactions: Exploring Higher Education Institutions Activities in Abu Dhabi	Imen Gharbi, Mohammad Hani Al-Kilani, Ajayeb Salama AbuDaabes, Walaa Saber Ismail	
ICBTISTANBUL'2023_0186	Ensuring competitive advantages of the banking sector of Ukraine in the context of global digital transformation	George Abuselidze	
ICBTISTANBUL'2023_0185	POLITICAL MARKETING STRATEGY ON THE MUSLIM PARTY IN BALI CASE OF PARTAI KEADILAN SEJAHTERA CANDIDATE H. MARJUHIN, S.H. IN LEGISLATIVE ELECTIONS IN KARANGASEM DISTRICT	Dima Ekzan Kurniawan, Nur Sofyan	

Room 13			
Paper ID	Paper title	Authors	Zoom Link
Session 17. Time: 10:30-12:00			
Session Chair	Dr. Mohammed Salem, University College of Applied Sciences, Palestine.		https://zoom.us/j/92153710660?pwd=WWNKV3RzUkdEYnZ6OGNGL01sOVVrUT09 Passcode: icbt2023
ICBTISTANBUL'2023_0184	Personal Branding as an Culinary Influencer on @arthaliamelati_ TikTok Account	Yushito Eswanda,Nur Sofyan	
ICBTISTANBUL'2023_0174	Using machine learning: Consumer attitudes toward the new Facebook currency	Samer Yaghi,Mohammed Salem	
ICBTISTANBUL'2023_0169	Analysis of data clustering: Factors influencing the demarketing of breast milk alternatives	Samer Yaghi,Samir Baidoun,Mohammed Salem	
ICBTISTANBUL'2023_0163	The Influence of Virtual Reality on Purchase Intention: A Study of the Fashion Industry	Mohammed Salem	
ICBTISTANBUL'2023_0162	Use of Chatbots and its role in Enhancing Customer Experience: A Study of the Banking Industry	Mohammed Salem	
ICBTISTANBUL'2023_0153	Bouncing back from the Pandemic: Assessing the implications of Covid19 on Luxury Brands	Ghada Abaido,Zakariya Chabani	

Room 14			
Paper ID	Paper title	Authors	Zoom Link
Session 18. Time 10:30-12:00			
Session Chair	Dr Sheeja Krishnakumar, Kristu Jayanti College, India.		https://zoom.us/j/91228888430?pwd=R0ZqdVlpckxreWF6VFVHbzdwZW00Zz09 Passcode: icbt2023
ICBTISTANBUL'2023_0152	An Unsupervised Machine Learning Model for Discovering the Impact of Social Networks on Students' Behavior and Health in COVID-19 Case Study	Sherif Badran,Mohammad Allaymoun	
ICBTISTANBUL'2023_0150	Factors Influencing the Mobile Banking Usage: Mediating role of Perceived Usefulness	Nabil Al-Fahim,Dr.ali Ateeq,Mohammed Alzoraiki,Marwan Milhem,Tamer Alkadash,Zahida Abro	
ICBTISTANBUL'2023_0139	Impact of Demarketing strategies on Consumer Behavior towards Unhealthy Products: A Study of the Beverage Industry	Mohammed Salem,Nemer Dalloul	
ICBTISTANBUL'2023_0119	IMPACT OF SOCIAL MEDIA INFLUENCERS' (SMIs) ATTRIBUTES IN THE PURCHASE DESIRE OF CONSUMERS OF QUICK SERVICE RESTAURANTS	Shankar R,Yashwanth R	
ICBTISTANBUL'2023_0102	Consumer Brand Relationship (CBR) in SMM Context: Does It Matter for SMEs e-Brand Equity?	NOOR HASMINI ABD GHANI, Lawi Adamu,Yaty Sulaiman	
ICBTISTANBUL'2023_0088	The impact of brand image on and purchase intentions: a study of beauty and personal care products	Mohammed Salem	

Room 15			
Paper ID	Paper title	Authors	Zoom Link
Session 19. Time 10:30-12:00			
Session Chair	Dr. C. Nagadeepa, Kristu Jayanti College, Inida.		https://zoom.us/j/99786520473?pwd=RThYRHMwVEpFK2VodXMyZGxkUUNwZz09 Passcode: icbt2023
ICBTISTANBUL'2023_0087	The impact of brand authenticity on consumers' emotional attachment and loyalty: a study of fast fashion brands	Mohammed Salem	
ICBTISTANBUL'2023_0086	The role of visual and verbal packaging design on consumers' purchase decisions	Samir Baidoun, Mohammed Salem	
ICBTISTANBUL'2023_0085	Local language use in packaging and its impact on the Palestinian consumers' purchase decision	Mohammed Salem	
ICBTISTANBUL'2023_0061	DEVELOPING CUSTOMER NETWORKING QUALITY MODEL TO IMPROVE SMES' MARKETING PERFORMANCE	Naili Farida, Ida Bagus Nyoman Udayana, Mariana Simanjuntak, Muchamad Taufiq	
ICBTISTANBUL'2023_0051	Eastparc Hotel Marketing Communication Strategy for Increasing Occupancy during the Pandemic In 2021	Fadhil Fadhlurrachman, Nur Sofyan	
ICBTISTANBUL'2023_0034	The use of M-government apps and the levels of pub-lic satisfaction with M-services quality	Mohammed Mostafa Refaat Moharam, Taniya mukherjee	

Room 16			
Paper ID	Paper title	Authors	Zoom Link
Session 20. Time 10:30-12:00			
Session Chair	Dr. Alejandra Molina Osorio ,universidad Autónoma de Manizales, Colombia.		https://zoom.us/j/97078487590?pwd=VndZc3d1N0wwOGVHOUIYZTErVEMyQT09 Passcode: icbt2023
ICBTISTANBUL'2023_0015	THE IMPACT OF PERCEIVED SERVICE QUALITY TOWARDS CUSTOMER LOYALTY AND SATISFACTION IN THE TELECOMMUNICATION SERVICE INDUSTRY	MONA CORETTI LEE JOHNNY,SYARIFAH HANUM ALI	
ICBTISTANBUL'2023_0006	Strategic behavior in the automobile market. Case of Colombia.	Alejandra Molina Osorio,John Jairo García Rendón	
ICBTISTANBUL'2023_0252	The Women Leadership: A Catalytic Role of Digital Divide through Digital Ecosystem	AAKASH KUMAR	
ICBTISTANBUL'2023_0232	Spirituality Sustainability Leadership on Human Resource Performance in Islamic Perspective: A Literature Review	Debi Septiani,Dessy Isfianadewi,Aldi Prima,Affandi Udji	
ICBTISTANBUL'2023_0023	From 'Knowledge is power' to 'Voluntary Knowledge Sharing is power': its relation with Personality Traits and Motivation (Literature Review)	Alya Alyusuf	
ICBTISTANBUL'2023_0241	Islamic Entrepreneurship: A Systematic Literature Review	Khaulah Hilaluddin,Mohd Nazri Muhayiddin,Anis Amira Ab Rahman,Mohd Zulkifli Muhammad	

Room 17			
Paper ID	Paper title	Authors	Zoom Link
Session 21. Time 12:00-13:30			
Session Chair	Dr. Ansarullah Tantry ,Westford University College, Sharjah.		
ICBTISTANBUL'2023_0104	An Intellectual Study on the Significance of Microfinance on Empowering Women Entrepreneurs	Ashvini Sundararaju,Theivanayaki M	https://us06web.zoom.us/j/85803255609?pwd=MWdJZTZBOGJudTdPNzhqUis4QnZwQT09 Passcode: icbt2023
ICBTISTANBUL'2023_0189	Innovative Leadership in the Digital Age: A Preliminary Research on Digital Leadership in Contemporary Management	Tedy Setiawan Saputra,Ratna Roostika	
ICBTISTANBUL'2023_0148	Adaptation of Transformational Leadership and Nurses' Job Satisfaction during the COVID-19: The Mediating Role of Mindfulness and Self-Efficacy	Dr Nida Khan,Dr Zaiba Ali,Dr Ansarullah Tantry,Dr Rahila Ali,Vinita Mane	
ICBTISTANBUL'2023_0233	Sustainable Leadership: Steering Organizations Toward a Greener Future	Mahmoud Elsayy,Zainab Al-Ghurabli	
ICBTISTANBUL'2023_0228	THE IMPACT OF LEADER'S EMOTIONAL INTELLIGENCE ON PSYCHOLOGICAL EMPOWERMENT OF MUNICIPAL AFFAIRS STAFF IN THE KINGDOM OF BAHRAIN	Mahmoud AlZgool,Maryam Aljazool,Tamer Alkadash,Dr.ali Ateeq	
ICBTISTANBUL'2023_0222	How the psychological empowerment of workers effects the relationship between ethical leadership and green behaviors of workers	Mohamed Ahmed Elbadawi,Brihan Fatin Yahya	

Room 18			
Paper ID	Paper title	Authors	Zoom Link
Session 22. Time 12:00-13:30			
Session Chair	Dr. C. Nagadeepa, Kristu Jayanti College, Inida.		https://zoom.us/j/92833849851?pwd=cjZEZUpmUHZNSDJCcXI TNFV6SIQxdz09 Passcode: icbt2023
ICBTISTANBUL'2023_0194	Understanding public value creation through the Interaction effects between entrepreneurship and corruption	Abu Elias Sarker,Syed A. Tipu,Panagiotis Zervopoulos,Azaddin Khalifa,Dima Jamali,Alaa Aldin A. Al Athmay,Rabiant Sultan	
ICBTISTANBUL'2023_0156	Moderating role of gender in the relationship between financial traits and entrepreneurial intention: A multigroup analysis	Najmul Hoda,Mahmoud Ibrahim Fallatah	
ICBTISTANBUL'2023_0099	Unleashing the Entrepreneurial Competencies of Academic Librarians: Insights from Strategic Thinking	Haziah Sa'ari,Anne Goulding	
ICBTISTANBUL'2023_0146	Significance of Workplace Well-being on Teaching Effectiveness in Arts and Science Colleges in Coimbatore district	RAAJARAJESWARI M A,PRABHA D	
ICBTISTANBUL'2023_0193	Innovative and Sustainable consumer intention towards Smart Garden gadgets – An Integrated TAM and SUS model	Ibha Rani,Nagadeepa C,Jaheer Mukthar K.P.,Roger Rurush Asencio,Jose Sifuentes Stratti,Hugo Espinoza Rodríguez	
ICBTISTANBUL'2023_0130	Investigating the role of business model innovation in the relationship between digitalization and firm performance.	Imen Belhaj Ammar ,Khaled Tamzini	

Room 19			
Paper ID	Paper title	Authors	Zoom Link
Session 23. Time 12:00-13:30			
Session Chair	Dr. Arti Singh, Kristu Jayanti College, India.		https://zoom.us/j/91204244388?pwd=QmUrbVBiV0Y3OXFDe mk1UGMzOW5mdz09 Passcode: icbt2023
ICBTISTANBUL'2023_0093	The Effect of Dynamic Capability, Innovation and Masculinity Culture on Performance of Micro Enterprise Owned by Women in Kelantan	NUR IZZATI MOHAMAD ANUAR, FIRDAUS BASBETH, SITI AFIQAH ZAINUDDIN, MOHD IKHWAN AZIZ, TAHIRAH ABDULLAH, SATHISWARAN UTHAMAPUTHRAN, FATIHAH MOHD, NIK MALINI NIK MAHDI	
ICBTISTANBUL'2023_0081	Innovative development management of food safety in Poland: forecasting the development of dairy enterprises	Tetiana Ganushchak, VALENTYNA KHRAPKINA, Olena Hurman, Nataliia Zghadova	
ICBTISTANBUL'2023_0218	Addressing the educational technology divide in India: An analysis of access, adoption and equity in digital learning	Boffin Sunny, Nidhi Shukla, Ar Keerti Mishra, Jaheer Mukthar K.P.	
ICBTISTANBUL'2023_0055	Breaking the Glass Ceiling: Navigating the Position and Challenges Faced by Women in the IT Industry	Shantha Kumari K G, Jaheer Mukthar K.P., Sanjay Kumar Singh, Nirmala MM, Prof. Madhu Druvakumar, Raju V	
ICBTISTANBUL'2023_0038	Educational Technology: A technology for education and education with technology	Anishma Sebastian, Jaheer Mukthar K.P., Rudecindo Penadillo Lirio, Edwin Hernan Asis, Wilber Acosta-Ponce, Giovanni Villegas Ramirez	
ICBTISTANBUL'2023_0030	Early warning system and perspective of alluvial risk among Peruvian micro-entrepreneurs	Hernan Ramirez-Asis, Jaheer Mukthar K.P., Ricardo Toledo-Quifones, Hugo Maldonado-Leyva, William Dextre-	

		Martinez,Judith Flores Albornoz,Norma Ramirez-Asís	
Room 20			
Paper ID	Paper title	Authors	Zoom Link
Session 24. Time 12:00-13:30			
Session Chair	Dr Sheeja Krishnakumar, Kristu Jayanti College, India.		https://zoom.us/j/92494074955 Passcode: icbt2023
ICBTISTANBUL'2023_0026	Exploring the Landscape of Metaverse: A comprehensive analysis of existing research and future research directions	Jaheer Mukthar K.P.,Sivasubramanian K,Carla Reyes-Reyes ,Wilber Acosta-Ponce,Cinthy Espinoza-Requejo ,Norma Ramirez-Asís	
ICBTISTANBUL'2023_0067	An application of structure equation modelling in determinants of customer-based brand equity (CBBE) in the banking sector	Sandeep Kumar Gupta,Neha Nagar,Sripal Srivastava,Piyusha Somvanshi,Liudmyla Akimova	
ICBTISTANBUL'2023_0237	The Importance of Feedforward Neural Network in Developing Small Ruminant Breed Lineage Prediction System	Mohammad Farizshah Ismail Kamil,Nor Azliana Akmal Jamaludin,Mohd Rizal Mohd Isa	
ICBTISTANBUL'2023_0249	Analysis of Factors Affecting the Use of Telemedicine: An Empirical Analysis	Esmeralda ,Esmeralda	
ICBTISTANBUL'2023_0245	The Impact Of Digitalization On Human Resource Management: Challenges And Strategies	Abdul Jalil,Dessy Isfianadewi	
ICBTISTANBUL'2023_0239	The Role of ICTs in Social Management Control and Enhancing Organizational Social Performance: A narrative Literature review	SOFIA ALAHIANE,malika ajerame	

Room 21			
Paper ID	Paper title	Authors	Zoom Link
Session 25. Time 12:00-13:30			
Session Chair	Dr. Tamanna Dalwai, Tamanna Dalwai, Oman.		Passcode: icbt2023
ICBTISTANBUL'2023_0235	AI and Industry 4.0: A review of applications and contributions	Rima Solanki,Sweetline Sujee,Tamanna Dalwai	https://zoom.us/j/92153710660?pwd=WWNKV3RzUkdEYnZ6OGNGL01sOVVrUT09
ICBTISTANBUL'2023_0226	THE INDUSTRIAL REVOLUTION 4.0 AND DIGITAL LEADERSHIP IN THE PUBLIC SERVICES SECTOR	Yuliza Yuliza,Muafi Muafi,Sri Handari	
ICBTISTANBUL'2023_0047	A review of Internet of Things (IoT) Smart Office Data Security Threats	Elizabeth Frieda Ndamono Shipena,Attlee M. Gamundani	
ICBTISTANBUL'2023_0039	Conceptual Research Paper on Financial Cybercrime Avoidance Behavior in Indonesia	Hanifah Zahra,Dekar Urumsah	
ICBTISTANBUL'2023_0024	The use of information technologies in the process of corporate training of employees of milk processing enterprises of Ukraine	YURII SENYK	
ICBTISTANBUL'2023_0098	The Role of Artificial Intelligence in Stock Forecasting in Indonesian Stock Exchange Firm	Ariq Idris Annaufal,April Lia Dina Mariyana,Ratna Roostika	

Room 22			
Paper ID	Paper title	Authors	Zoom Link
Session 26. Time 12:00-13:30			Passcode: icbt2023
Session Chair	Dr Raja Kamal CH, Kristu Jayanti College, India.		https://zoom.us/j/91228888430?pwd=R0ZqdVlpckxreWF6VFVHbzdwZW00Zz09
ICBTISTANBUL'2023_0097	The Impact of Artificial Intelligence on Small and Medium Enterprises in Yogyakarta	April Lia Dina Mariyana,Ariq Idris Annaufal,Ratna Roostika	
ICBTISTANBUL'2023_0052	Assessment of investment efficiency in human capital of a company using fuzzy modeling method based on linear and logarithmic input scales	Kostyantyn Bozhko,Nadiia Antonenko,Victoria Ilchenko ,Tamara Navrotska,Iryna Halak,Tetiana Zaplitna,Nadiia P. Reznik	
ICBTISTANBUL'2023_0208	Artificial intelligence and forecasting of traffic accidents using GIS	Amro Qarrot	
ICBTISTANBUL'2023_0260	The Importance of Mathematical Thinking in the Classroom: A Theoretical Analysis	Dr. Raja Kamal Chicha	
ICBTISTANBUL'2023_0250	Development Challenges of Techno Parks in Small Open Economy States	George Abuselidze	
ICBTISTANBUL'2023_0247	The impact of online learning on students' outcomes at Gulf University in the Kingdom of Bahrain	Dr.ali Ateeq,Zahida Abro,Marwan Milhem,Mohammed Alzoraiki,Sara Al Meer,Noora Abdulla Mohamed Ajlan	

Room 23			
Paper ID	Paper title	Authors	Zoom Link
Session 27. Time 12:00-13:30			
Session Chair	Dr. Shadi Abudalfa, University College of Applied Sciences, Palestine.		Passcode: icbt2023 https://zoom.us/j/99786520473?pwd=RThYRHMwVEpFK2VodXMyZGxkUUNwZz09
ICBTISTANBUL'2023_0244	Building inclusive smart city: conceptualization and measurement in Yogyakarta, Indonesia	Agustiyara Agustiyara,Dyah Mutiarin ,Aulia Nur Kasiwi,Nur Sofyan,Erni Zuhriyati	
ICBTISTANBUL'2023_0240	Digital technologies for accelerating engagement of newborn firms within an open innovation ecosystem	Anjar Priyono,Anas Hidayat	
ICBTISTANBUL'2023_0238	Dynamic Model of the Effect of Electronic Money on Economic Growth in ASEAN-3	Dian Zulfa,Sofyan Syahnur	
ICBTISTANBUL'2023_0234	Assessing Contractor Views on Time Overrun Causes in Gaza Strip Construction Projects	Saleh Abu Shaban,Ramdane elkourd,Mohammed Abu Saif	
ICBTISTANBUL'2023_0231	Evaluating Performance of Real-Time IP Traffic Classification in Virtual Private Network using Machine Learning	Shadi Abudalfa,Youssef Ezz-Eldeen,Suhail Barhoom,Albaraa Almughaiyer,Ameer Abu Mhady	
ICBTISTANBUL'2023_0230	Comparative Study on Efficiency of using LB-FCN and Contrastive learning for detecting Bone Tumor in Bone Scans	Hashem Al-Saqqa,Ashraf Maghari,Shadi Abudalfa	

Room 24			
Paper ID	Paper title	Authors	Zoom Link
Session 28. Time 12:00-13:30			
Session Chair	Dr. Rim El Khoury, Lebanese American University, Lebanon.		Passcode: icbt2023
ICBTISTANBUL'2023_0227	Predicting Student Retention in Smart Learning Environments using Machine Learning	Mahmoud Abujadallah, Shadi Abudalfa	https://zoom.us/j/97078487590?pwd=VndZc3d1N0wwOGVHOUIYZTErVEMyQT09
ICBTISTANBUL'2023_0224	Employing the Household Basket Method: A Case Study on Estimating Affordability in Municipal Water Tariff Setting in the Gaza Strip	Tamer Eshtawi	
ICBTISTANBUL'2023_0187	Conceptual Framework in Attitude Factors Affecting Yemeni University Lecturers' Adoption of E-Government	Edris Qaid, Zahida Abro, Dr. ali Ateeq, Mohammed Alzoraiki, Marwan Milhem, Nabil Al-Fahim	
ICBTISTANBUL'2023_0132	Transfer Learning for Detecting Fake Images Resulted from Turkey Earthquake	Jawad Y. Alzamily, Shadi Abudalfa	
ICBTISTANBUL'2023_0131	Orchestrating Participants of Ecosystem with the Use of Digital Technologies: Analysis in the Hospitality Industry	Dwi Asih Anggetha, Suhartini S, Anjar Priyono, Galuh Candya Callista	
ICBTISTANBUL'2023_0122	COSMO – RS based Prediction and Screening of Antimicrobial Activities of Deep Eutectic Solvents	Lama Alafandi, Amal A.M Elgharbawy, Huma Warsi Khan, Azura Amid	

Room 25			
Paper ID	Paper title	Authors	Zoom Link
Session 29. Time 13:30-15:00			
Session Chair	Dr. Arti Singh, Kristu Jayanti College, India.		https://us06web.zoom.us/j/85803255609?pwd=MWdJZTZBOGJudTdPNzhqUis4QnZwQT09 Passcode: icbt2023
ICBTISTANBUL'2023_0090	PalCert: A Blockchain-Based Certificate Attestation and Verification System for HEIs in Palestine	Ahmed S Ghorab,Raed S Rasheed,Mohammed S Salah,Aiman A Abusamra	
ICBTISTANBUL'2023_0004	Digitalization Leading the Way for a Sustainable Future	Hanan Alsharah,Afrah Alsaedi	
ICBTISTANBUL'2023_0117	Performance of the Agricultural Sector in India through Farm Credit Accessibility: A Statistical Analysis	Kasthuri R,Rajeswari S,Kumarasamy P,Thamilmani R,Sivasubramanian K	
ICBTISTANBUL'2023_0084	THE ROLE OF CUBAN LABORERS IN IMPROVING HEALTHCARE: CASE STUDY OF A PUBLIC HOSPITAL	Abdelkader Yahyaoui,Abdelghani Mouloudi ,Muhamed M. Bishr	
ICBTISTANBUL'2023_0082	Agricultural Production, Trade Balances and Sustainable Development in India: An Analytical Study	Rajeswari S,Kasthuri R,Thamilmani R,Sivasubramanian K,Kumarasamy P	
ICBTISTANBUL'2023_0217	Financial Health Analysis of Selected Public and Private Sector Banks in India- An Altman Z-Score Approach	Ibha Rani	

Room 26			
Paper ID	Paper title	Authors	Zoom Link
Session 30. Time 13:30-15:00			
Session Chair	Dr. Jaheer Mukthar K.P, Kristu Jayanti College, India.		Passcode: icbt2023
ICBTISTANBUL'2023_0251	Unlocking Solution for urban transportation Woes: Addressing the Challenges of modern city living	Judith Flores Albornoz,Nirmala MM,Jaheer Mukthar K.P., Edwin Hernan Ramirez,Edwin Asnate Salazar,Raju V	https://zoom.us/j/92833849851?pwd=cjZEZUpmUHZNSDJCcXI TNFV6SIQxdz09
ICBTISTANBUL'2023_0212	"COGNIZANCE, DEEDS AND REPERCUSSION OF E-WASTE" HEADED TOWARDS SUSTAINABLE ENVIRONMENT	Rupashree R,JAGANNATHAN K	
ICBTISTANBUL'2023_0204	Glimpses on the Current Scenario of International Migration	Tinto Tom,Preethi SJG	
ICBTISTANBUL'2023_0201	Exploring the relationship between consumption ex-penditure and comorbidity status –A case of Wayanad district of Kerala	Rachel Reji,Jaheer Mukthar K.P.,Giovani Villegas Ramirez,Robert Concepción Lázaro, Edwin Hernan Ramirez,Carlos Huerta Soto	
ICBTISTANBUL'2023_0196	An Empirical Study: Long Run and Short Run Impact of Macroeconomic Variables on Indian Stock Market Prices	K. Kiran Kumar,Arockia Stalin G,Dr. B. Rajeswari	
ICBTISTANBUL'2023_0170	THE DIVIDED PERSPECTIVES OF MOONLIGHTING AND THE GIG WORKFORCE	Dr. Annie Stephen FCA,Arockia Stalin G	

Room 27			
Paper ID	Paper title	Authors	Zoom Link
Session 31. Time 13:30-15:00			
Session Chair	Dr. Syed Kazim, Kristu Jayanti College, India.		
ICBTISTANBUL'2023_0147	PERCEPTION AND ACCEPTANCE OF TERRACE AND BALCONY GARDENING FOR SUSTAINABLE FUTURE OF BENGALURU	Priya Josson,Reenu Mohan	Passcode: icbt2023 https://zoom.us/j/91204244388?pwd=QmUrbVBiVOY3OXFDe mk1UGMzOW5mdz09
ICBTISTANBUL'2023_0118	The Potentiality of Indian Handicrafts to be projected as a Luxury good to the World	Cherian Thomas,Prof. Madhu Druvakumar	
ICBTISTANBUL'2023_0066	The parameters that influence the achievement and letdown of performance management schemes in major enterprises in India's manufacturing industries	Sandeep Kumar Gupta,Anoop Kumar,Deepa Rajesh,Neha Nagar,Fatima Qasim Hasan,Iryna Mihus,Fatima Kattiana Coelho ,Kumar N. Suresh	
ICBTISTANBUL'2023_0125	Consumption of Millets and its Determinants in Bangalore	Jaspreet Kaur,Subha B,Arun Prakash A,Eshan M. R.	
ICBTISTANBUL'2023_0220	Effects of New Medical Regulations on Organization's Performance – Empirical Evidence for Medical Industry in Germany from the Lens of Public Interest Theory	Hosam Azat Elsaman,Genaro Verador Japos,Dina Sabry Said,Suriya kumaran Kousihan,Liza Gernal	
ICBTISTANBUL'2023_0159	The Effectuation Approach of Micro-Enterprises in Malaysia: Conceptual paper	Nor Syazleen Azahar,SATHISWARAN UTHAMAPUTHRAN	

Room 28			
Paper ID	Paper title	Authors	
Session 1. Time: 13:30-15:00			
Session Chair	Prof. Dr. Muafi Muafi, Universitas Islam Indonesia, Indonesia.		
ICBTISTANBUL'2023_0089	Religious Values as Determinants Selection of Healthcare Facilities	Rasinah Rasinah, Fatimah Az Zahra, Muafi Muafi	https://zoom.us/j/92494074955 Passcode: icbt2023
ICBTISTANBUL'2023_0073	AN ANALYSIS OF THE DETERMINANT FOR FINANCIAL STABILITY IN CHINA	Han Yue, Nurhaiza Binti Nordin, Nurnaddia Nordin	
ICBTISTANBUL'2023_0016	Visual Analysis of Positive Psychology (Psychological Capital) Research through Bibliometric Technique	Ahmad Shahrul Nizam Isha, Maheen Iqbal Awan, Gehad Mohammed Ahmed Naji, Yuzana Mohd Yusop	
ICBTISTANBUL'2023_0216	Technologies in Sustainable Supply Chain: Insights from a Systematic Literature Review	Nitha Mary Siju, Dr. Avinash Shivdas	
ICBTISTANBUL'2023_0059	Conceptual Research Paper on Factors Influencing Corruption Levels in ASEAN Countries	Rapon Suhardi, Arief Rahman	
ICBTISTANBUL'2023_0002	THE EFFECT OF COVID-19 TO THE RECYCLING RATES AT UNIVERSITI TUN HUSSEIN ONN MALAYSIA (UTHM)	An Chi Lim, Aeslina Abdul Kadir, Mohd Ikhmal Haqem Hassan, Noor Amira Sarani	

Room 29			
Paper ID	Paper title	Authors	
Session 2. Time: 13:30-15:00			
Session Chair	Dr. Nadiia P. Reznik ,National University of Life and Environmental Sciences of Ukraine, Ukraine.		
ICBTISTANBUL'2023_0074	The consequences of the impact of the Covid-19 pandemic on the indicators of national economies	Zinaida Smutchak , Igor Fedun,Victoriia Lezhepokova , Yuriy Oleinikov	https://zoom.us/j/92153710660?pwd=WWNKV3RzUkdEYnZ6OGNGL01sOVVrUT09 Passcode: icbt2023
ICBTISTANBUL'2023_0029	Environmental aspects of geospatial diversification of foreign trade: the case of Ukraine-EU	Liudmyla Kudyrko,Mykola Stetsko,Victoriia Lezhepokova ,Oleksii Petrochenko,Oleksii Yashchenko,Dmytro Makatora	
ICBTISTANBUL'2023_0041	Improving Municipal Enterprise Capitalization: Insights on Determining Factors - Evidence from Ukraine	Kateryna Bagatska,Hanna Blakyya,Nataliia Guliaieva,Oleksandr Miniailo,Iryna Vavdiichyk	
ICBTISTANBUL'2023_0057	The impact of the war on Internet trade in Ukraine and the world: Consumer trends and expectations	Yuliia Havryliuk,Nadiia P. Reznik,Iryna Druzhynina,Halyna Anishchenko,Maryna Omelianenko,Innola Novykova	
ICBTISTANBUL'2023_0056	ENSURING FOOD SECURITY IN THE FACE OF GLOBAL CHALLENGES	Anna Yakymovska ,Nadiia P. Reznik,Liudmyla Alioshkina,Oksana Zagorodniuk,Borys Yazlyuk ,Vadym Tkachuk ,Rafal Dymczyk	
ICBTISTANBUL'2023_0054	The modern model of passenger transportation market regulation	Yuliia Malakhova ,Olena Lozhachevska ,Volodymyr Smagin ,Victoria Ilchenko ,Larysa Snizhko ,Oleksii Parokhnenko,Nadiia P. Reznik	

Room 30			
Paper ID	Paper title	Authors	
Session 3. Time: 13:30-15:00			
Session Chair	Dr. Anis Bachta, Liwa College Of Technology, UAE.		
ICBTISTANBUL'2023_0053	Strategic prospects for the development of the logistics services market in Ukraine	Kateryna Kompanets ,Victoria Ilchenko ,Svitlana Petrovska,Mykola Horodetskyk ,Iryna Antonyuk,Angelica Medvedieva,Nadiia P. Reznik,Hanna Haidai	https://zoom.us/j/91228888430?pwd=R0ZqdVlpckxreWF6VFVHbzdwZW00Zz09 Passcode: icbt2023
ICBTISTANBUL'2023_0007	NON-UNIFORM FIELD OF CONCRETE DEFORMATIONS OF CIRCULAR CROSS-SECTION COLUMNS UNDER CROSS BENDING APPLYING DIGITAL IMAGE CORRELATION METHOD	Ivan L. Rogovskii,Nadiia P. Reznik,Maksym A. Druzhynin,Liudmyla L. Titova,Ihor M. Nychay,Olena V. Nikulina	
ICBTISTANBUL'2023_0223	Exploring the Influence of Psychological Burnout and Compassion Fatigue on Turnover Intentions in Egypt's Governmental Nursing Sector	Mahmoud Elsayy,Kalpana Solanki	
ICBTISTANBUL'2023_0207	Attention to Economic Factors and Its Response to Foreign Portfolio Investment: An Evidence from Indian Capital Market	Sathish Pachiyappan,Anchita KandraI,Shylaja H.N,John Paul Raj,Saravanan Vellayan	
ICBTISTANBUL'2023_0076	MODEL DESTINATION IMAGE DAN SUSTAINABLE RURAL TOURISM (CASE STUDY ON LEREP TOURISM VILLAGE TOURISTS IN SEMARANG DISTRICT)	Agung Budiatio,Naili Farida,Mujiono Hafidh	
ICBTISTANBUL'2023_0072	E-tourism: new communication challenges for the travel agencies in the UAE	Anis Bachta	

Room 31			
Paper ID	Paper title	Authors	
Session 4. Time: 13:30-15:00			
Session Chair	Dr. Shaliza Alwi ,Universiti Teknologi MARA (UiTM) Shah Alam, Malaysia.		
ICBTISTANBUL'2023_0065	STRATEGIC PRIORITIES FOR THE SAFE DEVELOPMENT OF BIOENERGY IN UKRAINE: BARRIERS AND PROSPECTS	Yuliia Havryliuk,Anna Yakymovska ,Nadiia P. Reznik,Kostiantyn Predun,Viktor Leszczynski,Andriy Shpakov	https://zoom.us/j/99786520473?pwd=RThYRHMwVEpFK2VodXMyZGxkUUNwZz09 Passcode: icbt2023
ICBTISTANBUL'2023_0011	Fostering sustainability through in-role and extra-role behaviours and collective minds: A Conceptual Framework	Ahmad Shahrul Nizam Isha,Muhammad Shoaib Saleem	
ICBTISTANBUL'2023_0010	Investigation the Relationship Between Socio-Demographical, Job Characteristics and Fatigue Among Offshore Workers	Al-Baraa Abdulrahman AL-Mekhlafi,Ahmad Shahrul Nizam Isha,Ahmad Sobri Hashim	
ICBTISTANBUL'2023_0003	A Comparative Analysis of Large, Mid and Small cap mutual funds' performance in India.	CH.Madhavi Latha,CA Sreedevi	
ICBTISTANBUL'2023_0262	Women's entrepreneurship in India: a barometer for international shifts in start-up activity	Dr. Raja Kamal Chicha	
ICBTISTANBUL'2023_0050	Adoption of Comprehensive Learning and Employment Record (CLER): A Literature Review	IRNI ELIANA KHAIRUDDIN,NURUL AUNI SAFIAN,MUHAMAD KHAIRULNIZAM ZAINI,NORA'AYU AHMAD UZIR	
ICBTISTANBUL'2023_0263	Interlocking directorates and sustainability: A biblio-metric analysis and research opportunities in fintech.	Shaliza Alwi, Hairunnisa Mohamad Ibrahim, Siti Hawa Yusof, Rabiatal Munirah Alpandi	

15:00-15:30	Awards Ceremony and Close of Conference	<p>Passcode: icbt2023 https://zoom.us/j/92833849851?pwd=cjZEUpmUHZNSDJCCXITNFV6SIQxdz09</p>	